

BETA ELECTRONICS AND INKWEEL DATA AGREE A PARTNERSHIP TO DELIVER CONNECTED DATA LOGGERS FOR INDUSTRIAL IoT APPLICATIONS

Milan, Italy – London, UK. November 2021.

Beta Electronics, a supplier of innovative and easy-to-use Internet of Things (IoT) solutions, today announces a partnership with Inkwell Data Ltd.

Inkwell Data Ltd is a developer of future-proof, robust, secure and scalable IoT solutions, built on a democratised version of digital twins. At the core of this aim is its middleware platform, Altior.

Altior enables the creation of digital twins of any communicating device or asset in a much faster manner than traditional methods, and to transfer these digital twin instances over any of the main transmission technologies, with carrier-grade robustness, and a zero-trust security approach. This approach enables users to scale quickly and remain agile as technology and legislation change.

Beta Electronics, powered by Altior, offers a range of connected industrial IoT solutions including data logger modules and smart metering solutions. Beta Electronics is, in addition, able to design and develop customised, reliable and secure industrial IoT solutions, as required.

Beta Electronics' products are supplied with a special SIM adapted to the type of use, conditions and operating needs. The data produced can be managed and displayed according to specific needs, with security at the heart of all Beta Electronics' processes.

"Beta Electronics is proud to be able to deliver easy-to-deploy and to-use IoT solutions for industrial applications. We are working with the Inkwell Data team to deliver a seamless IoT experience for our customers. Beta Electronics is able to design and bring to market new and tailored IoT solutions at record speed to satisfy the fast-growing demand for reliable, secure and cost-competitive connected products."

Giancarlo Barbieri, General Manager of Beta Electronics S.r.l.

"We are delighted to partner with Beta Electronics in the field of connected industrial solutions. Our middleware platform, Altior, was designed from the start to enable the deployment of secure digital IoT solutions of our partners and end-users, at very large scale. We look forward to continuing to work with Giancarlo Barbieri and his team at Beta Electronics, to accelerate the understanding, adoption and benefits of IoT".

Massimo Cesaro, CTO and co-founder of Inkwell Data Ltd.

About Inkwell Data

Inkwell Data offers holistic data transfer solutions for any data in motion, over its middleware IoT platform, Altior. Altior operates over all the main transmission technologies and can be integrated in any cloud or app solutions, as well as tailored VPS hosted cloud infrastructure, as required. For more information, please refer to: www.inkwelldata.com

About Beta Electronics

Beta Electronics was founded in 1987 as a design and production company of electronic equipment. Since 2017 it has been involved in developing complete IoT equipment and systems leading to the birth of the IoTicontrollo brand. The company is part of a consolidated industrial group and currently has over 25 people, of which 8 in the design department.

For more information, please refer to: www.beta-electronics.it and www.ioticontrollo.it

Media Contacts

Inkwell Data Ltd

Valentina Golin

Via degli Zabarella, 24 Padova – 35121 Italy

Email: valentina.golin@inkwelldata.com

www.inkwelldata.com

IoTicontrollo by Beta Electronics Srl

Sharon Airoidi

Corso Milano, 180 Gravellona Toce – 28883 Italy

Email: airoidi.s@ioticontrollo.it

www.ioticontrollo.it